

37th Annual Geriatric Medicine Refresher

WEDNESDAY MAY 1, 2024

7:30 A.M. - 4:00 P.M.

RBC PLACE, LONDON, ONTARIO

Geriatric Medicine Refresher Day is the largest multidisciplinary gathering in Southwestern Ontario of physicians, nurse practitioners, nurses, therapists, social workers, personal care workers, educators, managers and researchers working in geriatric care. It regularly sells out, drawing 600 participants each year from hospitals, long-term care homes, home and community care programs, and family health teams.

The following sponsorship opportunities allow you to enhance your exposure at the event:

Conference Sponsorship

Gold	(\$5,000)
Silver	(\$3,000)
Bronze	(\$2,000)

Gold Conference Sponsorship \$5,000 (3 available)

Sponsors of the Lunch Break

The Gold Conference Sponsors will be showcased on the Home Screen of our event APP and will also receive the following benefits:

- Enhanced Signage inside the lunch area and on your assigned table
- Enhanced appearance on the registration website
- 2 Full conference registrations.

Silver Conference Sponsorship \$3,000 (3 available)

Sponsors of the morning coffee/snack break

The Silver Conference Sponsor will receive the following benefits:

- Enhanced signage inside the coffee/snack break area and on your assigned table
- Enhanced appearance on the registration website and conference App
- 2 Full conference registrations

Bronze Conference Sponsorship \$2,000 (3 available)

Sponsors of the afternoon snack break

The Bronze Conference Sponsor will receive the following benefits:

- Signage inside the coffee/snack break area
- Enhanced appearance on the registration website and conference APP
- 1 Full conference registration

Our Gold, Silver and Bronze Sponsors will also receive the following benefits:

- Recognition of support in conference material given to participants
- Table-top Signage in the Exhibit space (prime locations are reserved for sponsors)
- Recognition on prominent conference event signage
- All other benefits provided to Conference Sponsors (listed below)

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DETAILS OF CONFERENCE SPONSORSHIP OPPORTUNITIES

Wi-Fi Sponsor (\$1,500)

Delegates are busy attending plenary sessions and workshops throughout the days. It has become necessary for many to stay on top of business and have fast access to social media. Become GRD's Wi-Fi Hot Spot Supporter and:

- Table-top signage in the exhibit space (prime locations are reserved for sponsors)
- Recognition on prominent conference event signage
- All other benefits provided Conference Sponsors (listed below)

Program Sponsor (\$700.00)

Your company will receive recognition for providing an education grant towards overall programming of the conference

- Recognition of support on registration table
- Table-top signage in the exhibit space (prime locations are reserved for sponsors)
- Recognition on prominent conference event signage
- All other benefits provided Conference Sponsors (listed below)

General Conference Exhibitor (Includes breakfast, lunch, refreshments and break snacks)

Commercial Exhibitors - \$400 / 2ppl max (additional \$85/person)

Not for Profit Organizations - \$85/person

Benefits of Conference Sponsorship

All Conference sponsors will receive the following benefits
(Regardless of the level of sponsorship):

- Recognition on Exhibitor Page
- Recognition on the conference website (www.sjhc.london.on.ca/events/grd)
- Recognition on conference promotional material
- Includes 6ft table, 2 chairs, skirting, breakfast, lunch and refreshment breaks

If you have any questions or would like to discuss details of becoming sponsor or exhibitor please contact Jennifer.whytock@sjhc.london.on.ca

TO BECOME A GERIATRIC MEDICINE SPONSOR OR EXHIBITOR PLEASE GO TO OUR WEBSITE TO REGISTER:

www.sjhc.london.on.ca/events/grd

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DETAILS OF CONFERENCE SPONSORSHIP OPPORTUNITIES

We are proud to present and celebrate our 37th annual conference in Geriatric Medicine, May 1, 2024 - *Current and Practical Knowledge To Inspire and Advance Care*. Our conference provides medical professionals with the opportunity to broaden their knowledge base, to refine specific skills, and to meet with others who share their concern in improving quality care for the older adult.

We are very excited to be in-person again in 2024 and to use the Conference Event APP again. We realize that smartphone adoption is increasing at a rapid rate and people are spending more time than ever before on their mobile phones. Our attendees will now have the opportunity to learn and interact with our event via their mobile device. The Conference offers a valuable opportunity to market to one of the largest gatherings in SW Ontario of physicians, nurses and health care professionals working with older adult. We anticipate that the conference will sell out again with over 600 participants from across South Western Ontario.

We are inviting your organization to participate as a sponsor in this important educational conference which highlights knowledge translation, medical updates and best practice strategies in geriatric care. As a sponsor, your organization will have the opportunity to market to and interact with physicians, clinical nurses, nurse practitioners, educators, managers and researchers. The included Sponsorship Prospectus will outline the available sponsorship opportunities and benefits.

We thank you for your assistance in the promotion of excellence and best practice in geriatric care. If there is further information you require, or you would like to discuss this opportunity, please do not hesitate to contact me.

Kindest regards,

Jennifer Whytock

Conference Coordinator

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