

Lawson Association
of Fellows & Students

LAWSON
Research Institute
ST. JOSEPH'S HEALTH CARE LONDON



LEADING THE FUTURE

2025



SPONSORSHIP PACKAGE

2025 Leading the Future

Date: April 10, 2025

Location: Brookside Banquet Centre
99 Brookside St, London, ON N5Z 3J6



About LAFS

The **Lawson Association of Fellows and Students (LAFS)** is a trainee-led group comprised of post-doctoral, graduate, professional and undergraduate trainees from various research and professional backgrounds situated at the Lawson Research Institute (Lawson) and St. Joseph's Health Care London (St. Joseph's).

LAFS facilitates opportunities for trainees to learn more about the London research community through academic, social and career development events. LAFS acts as a catalyst for research excellence by promoting an atmosphere for personal and professional development, interdisciplinary collaboration and idea exchange so that members are exposed to research from inception to implementation and evaluation. LAFS works closely with the Lawson by providing a political voice in Lawson's future direction.

LAFS' Objectives:

1. Help students explore how they can contribute to the innovative research teams working directly with patients, clinicians and other partners
2. Provide a platform for students, trainees, and fellows to learn, acquire skills, develop meaningful connections, collaborate and find their niche in London's research community

About Leading the Future

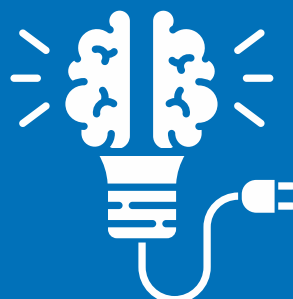
LAFS is excited to present the first annual **Leading the Future** event, a semi-formal cocktail reception style event that aims to provide a platform for trainees, research faculty and staff to connect, collaborate and inspire one another to lead in research and innovation.

Who is Leading the Future For?

An opportunity to connect with colleagues, exchange ideas, and strengthen collaboration over a semi-formal cocktail reception.

- **For Trainees and Students** – Discover how Lawson supports your development, success, and career growth
- **For PIs and Research Staff** – Gain insights on how to empower and meaningfully engage trainees in research

Join us as we support, celebrate and strengthen our research community. We kindly ask you to save the date for this inaugural event as we come together to lead the future of research.





Featured Keynote Speaker:

Roy Butler, President and CEO,
St. Joseph's Health Care London

From Learning to Leading: Supporting the Next Generation

Attendees will:

- Describe how Lawson supports trainee development and success
- Identify how research faculty can empower and meaningfully involve trainees
- Connect and collaborate during a semi-formal cocktail reception with engaging speakers

Featured Speakers

- Keynote Speaker: Roy Butler, President and CEO, St. Joseph's
- He will share his personal journey within St. Joseph's and discuss St. Joseph's's commitment to supporting students' professional and personal development in efforts to build capacity within Lawson's research ecosystem

Trainee and Research Faculty Panel Discussion

- A diverse panel of trainees and research faculty will share their experiences, highlight how Lawson fosters leadership and research opportunities for trainees and provide practical strategies for engaging trainees across all research areas

Sponsorship Details

As an organization that plays a key role in supporting student success and fostering research-driven innovation, we believe that your company aligns strongly with our mission. Your sponsorship will not only contribute to the success of this event but will also demonstrate your commitment to the future of academic and professional development for students across various disciplines.

PLATINUM *\$2000 Donation*

- Logo will have **distinguished** placement across all event materials (event website, social media, emails, newsletters, advertisements, conference presentation)
- Prominent mentions and recognition throughout key segments of the event
- Invitation to take part in a LAFS “Careers Pathway” webinar to promote commitment to professional development and connect with trainees and leaders
- Complimentary event tickets

GOLD *\$1500 Donation*

- Logo will have **distinguished** placement across all event materials (event website, social media, emails, newsletters, advertisements, conference presentation)
- Prominent mentions and recognition throughout key segments of the event
- Complimentary event ticket with a discount on subsequent tickets

SILVER *\$1000 Donation*

- Logo will have **prominent** placement across event materials, including the event website, social media posts, email newsletters and advertisements. This includes your logo featured on the event website, as well as in all pre-event email campaigns, social media promotions, and post-event thank you emails

BRONZE *\$500 Donation*

- Logo will be placed across event materials, including the event website, social media posts, email newsletters, advertisements and post-event thank you emails



THANK YOU

For Your Interest

CONTACT US:

Gabrielle Muzzi

LAFS VP of External Affairs

gmuzzi@uwo.ca