



ANNUAL REPORT

2006-2007



Our Mission

To gather, grow and grant philanthropic funds that enable St. Joseph's Health Care, London to pursue excellence in care, teaching and research.

Our Vision

To be a recognized leader in our fundraising, granting and donor stewardship programs through a passionate commitment to patient care, donor accountability and volunteerism.

Our Values

Respect for donors, volunteers and caregivers and the important role they play in our work.

Excellence in all aspects of our work, including the pursuit of innovation and best practice.

Integrity in our fiscal management, and public accountability.

Cover Picture: Marquerite Zavitz a patient of the comprehensive breast assessment program at St. Joseph's was beyond relieved to learn her lump was benign.

St. Joseph's Health Care Foundation

On behalf of the Board of Directors we are pleased to present our 2006–07 annual report, a review of our activities of the past fiscal year, and how community donations have impacted patient care at St. Joseph's.

The Foundation experienced a year of strong financial performance in 2006–07. Donor gifts received reached \$7.1 million, an increase of 6.4% over 2005–06. The Foundation's total asset base was \$46.4 million at year-end following a \$12.8 million disbursement to the hospital in support of care, teaching and research. This total disbursement represents the largest grant made by St. Joseph's Health Care Foundation, or its legacy foundations combined. Please take a moment to read further in this report about the gifts made possible through the generosity of our community donors, and about the grants made by the Foundation in the past year.

The past year also marked significant success for the Foundation in terms of its fundraising programming. The 2006 Season of Celebration campaign raised \$583,000, exceeding the project goal and realizing a 59% growth over 2005. The Tribute Dinner honouring Bill Brady also exceeded every expectation with the largest audience in its history, the largest sponsorship success ever, and the fastest ticket sellout ever experienced. The number of third party events, activities hosted by other individuals and organizations on behalf of St. Joseph's, also increased by 30%, a strong sign of the importance of St. Joseph's care programs to our community. The inaugural

Because we all
need St. Joseph's.

St. Joseph's Health Care, London

Prostate Cancer Wake Up Call Breakfast, held in partnership with the Prostate Cancer Foundation of Canada, was an early sellout and outperformed its Toronto counterpart.

Vim & Vigour, our community health and wellness magazine produced jointly with St. Joseph's Communications & Public Affairs, experienced a solid second year. A recent donor readership survey indicated that 98% of respondents rated the magazine content as excellent or good, and 86% indicated that the magazine had improved their level of understanding of programs and services offered by St. Joseph's.

2006–07 can be characterized as a year of strong financial performance for the Foundation. Donor gifts received reached \$7.1 million, an increase of 6.4% over 2005–06.

The Board of Directors made the difficult decision to discontinue involvement in the long-running Labatt 24-Hour Relay – a project begun by London Hospitals 19 years ago. While there was no longer a business case to support continued involvement, we celebrate the achievements of thousands of individuals who, over many years, provided significant support to front line care through this event.

The Foundation remains committed to helping build the vision for healthcare redevelopment at St. Joseph's. In the past year, we celebrated the completion of fundraising campaigns for the new Diabetes Education and Urgent Care Centres at St. Joseph's Hospital, projects that will move into the construction phase later in 2007. In June 2006, we also celebrated the long-awaited opening of the new surgical and diagnostic imaging building at St. Joseph's Hospital. This \$40 million capital redevelopment project was supported with a \$10 million commitment from

St. Joseph's Health Care Foundation. Beyond surgical and diagnostic imaging, many departments that will have access to services within the new Centres also received benefit of the dollars raised, including: the Arthritis Institute, Institute for Healthy Living, Diabetes Centre, Centre for Digestive Health, Hand & Upper Limb Centre, Ivey Eye Institute, Urology Centre, and the new Robert M. McFarlane Library.

In September, we also commemorated the opening of the new Aging, Rehabilitation & Geriatric Care Research Centre at Parkwood Hospital. The first of its kind in Canada, this Centre features 15,000+ square feet of renovated space devoted exclusively to advancing research in support of Parkwood's care programs. Donor gifts through the Foundation supported 100% of the cost of this unique project.

Our community has shown its commitment to the work of St. Joseph's in a very tangible way in the past year. We are sincerely grateful to the thousands of individuals, corporations, private foundations, service clubs and associations who chose St. Joseph's as the place to make their charitable investment in the health of our community. Because excellent healthcare matters... **because we all need St. Joseph's.**

Marlene McGrath

Marlene McGrath
Chair – Board of Directors

Michelle Campbell

Michelle Campbell
President & CEO



2006 – 2007 Allocations

“Through the generosity of our donors, we experienced a banner year with over \$12.8 million in funds granted to care, teaching, and research. Foundation allocations fall within the guidelines of the Canada Revenue Agency, which define a minimum level of allocations to be paid, based on a percentage of receipted donations and invested assets. Read on for a sample of the grants made this year.” *Mira Ratkaj, Volunteer Chair, Allocations Committee*

CAPITAL REDEVELOPMENT – \$10 MILLION

In the 2006–07 fiscal period, St. Joseph's Health Care Foundation granted an unprecedented \$10 million to capital redevelopment of St. Joseph's Hospital. This was the largest grant made to the hospital in the Foundation's history. Care areas included:

- *Arthritis Institute*
- *Institute for Healthy Living*
- *Diabetes Centre*
- *Diagnostic Imaging Centre*
- *G.A. Huot Surgical Centre*
- *Centre for Digestive Health*
- *Ivey Eye Institute*
- *Urology Centre*
- *Hand & Upper Limb Centre*

PATIENT CARE

St. Joseph's Health Care, London is committed to providing compassionate and quality care to all patients, clients and residents. What follows is just a sample of the types of projects supported by the Foundation in the past year:

- *Martin O'Meara Fund – \$34,140*

The Martin O'Meara Fund supported the Geriatrics program at Mount Hope Centre for Long Term Care. This year, over \$30,000 was disbursed for the purchase of 50 lift slings and maxi-slides, 20 bedside tables with locks and six hi-lo beds.

- *Parkwood General Endowment Fund – \$4,275*

Chronic and complex care patients require continuing medical management, skilled nursing, and a range of interdisciplinary, diagnostic, therapeutic and technological services. St. Joseph's is committed to providing well-rounded care for the complex care population. This includes medical services and programs to improve patient quality of life. Programs such as community outings for complex care patients have proved to be very valuable. This year, the Parkwood General Endowment Fund was used to support this program.

- *Sister Sheila Memorial Fund, Catherine Mary Bowie Fund, Lawson Medical Staff Fund, B'Nai Brith London Lodge Fund, Sister Ann Patrick Fund, Arthur Malott Memorial Fund, John and Kathleen Adams Fund, and the Brett – Fifield Memorial Highest Priority Needs Fund – Total \$23,376*

This year, these unrestricted funds were used to support the purchase of a ResuscJunior, Resuscianne, and NRP mannequin. The purchase of this equipment will ensure that the Urgent Care, Post Anesthetic Care Unit, Respiratory Therapy, Mother Baby and Neonatal staff have the opportunity to train and practice advanced life saving skills, and in turn, ensures that St. Joseph's is able to continue to provide high quality care during life threatening situations.

- *Spirit of St. Joseph's Health Care Fund – \$120,000*

The Foundation fully funded a fluoroscan unit at a cost of \$120,000 for the Urgent Care Centre. The unit uses x-rays to produce real-time video images. After the x-rays pass through the patient, instead of using film, they are captured by an image intensifier and converted into light. The light is then captured by a TV camera and displayed on a video monitor. Now with the fluoroscan, bone alignment can be checked in Urgent Care. For patients, this means faster service and fewer radiographs.



- **Mount Hope Highest Priority Needs Fund – \$4,949**

While creating a homelike environment, Mount Hope Centre for Long Term Care is known for providing comprehensive care and recognizes the importance of non-clinical therapy. Mount Hope offers a personalized program for each resident that encourages participation in varied activities such as art therapy, gardening, local trips and sports activities. This year, the Mount Hope Highest Priority Needs Fund was used to support the purchase of gifts and Christmas dinner for Mount Hope residents.

- **Season of Celebration 2006, Regional Mental Health Care Fund – \$44,000**

According to the Public Health Agency of Canada, “20% of Canadians will personally experience a mental illness during their lifetime.” Recent studies show that physical activity can be an excellent way to treat and prevent some milder cases of anxiety and depression. This year, through generous donor dollars, the Foundation was able to support the purchase of recreation equipment for St. Joseph’s Regional Mental Health Care, London & St. Thomas.

RESEARCH

Lawson Health Research Institute (Lawson) is the research arm of St. Joseph’s Health Care, London and is one of the largest hospital-based research institutes in Canada. Lawson is dedicated to helping people live healthier lives by advancing our knowledge of how to prevent, diagnose and treat disease.

To ensure this important research continues, the Foundation has granted \$547,757 in support of scientific positions. The following two pages outline some of the scientific positions granted this year.



- **Mary Elizabeth Horney Fellowship in Rehabilitation Fund – \$30,210**

Rehabilitation programs at Parkwood Hospital are designed to focus on community reintegration by minimizing a disability or preventing further disability. Funds like the Mary Elizabeth Horney Fellowship in Rehabilitation provide the necessary funding for Parkwood to recruit high calibre research staff to continue important research in the area of rehabilitation.

- **Mental Health Endowment Fund – \$4,000**

The Mental Health Endowment funds a number of areas of research across Regional Mental Health Care, London and St. Thomas. One of the programs supported by the Mental Health Endowment Fund was a research project studying a multidisciplinary team approach to risk event profiling in a geriatric psychiatry population.

- **Siskinds Studentship in Spinal Cord Injury Fund – \$7,721**

The goal of the Spinal Cord Injury program at Parkwood Hospital is to enable patients living with a spinal cord injury to reach an optimal level of function and assist them in reintegrating into the community. The Siskinds Studentship in Spinal Cord Injury is yet another essential fund that allows Parkwood the opportunity to acquire student researchers for this program. Awarded for the first time in 2006–2007, Taylor Close’s research studied how the body’s immune system interacts with the central nervous system to assist neurological recovery in patients with acute or chronic spinal cord injury.

- **Jarmain Family in Memory of Ruth Jarmain Fund – \$21,523**

Macular degeneration, often called AMD or ARMD (age-related macular degeneration), is the leading cause of vision loss and blindness in elderly adults. Given that the largest percentage of our population is aging, vision loss associated with AMD is a growing problem. The Jarmain Fund was used to support the research project on Macular Degeneration entitled, “Excitotoxicity in Oxidative Stress Induced Retinal Degeneration: Mechanisms and Validation of a Potential Neuroprotective Agent”.

- ***Joseph A. Scott Studentship in Mobility and Aging Fund – \$8,669***

There is a sense of freedom and independence that comes with the ability to move about without the help of others. The loss of mobility is often associated with, but not limited to, the affects of aging. St. Joseph's Health Care, London recognizes the need for research in mobility and aging. As such, the Joseph A. Scott Studentship in Mobility and Aging Fund provides the opportunity for Parkwood Hospital to engage a student to conduct research in this important area.

- ***Beryl and Richard Ivey Research Chair in Aging, Rehabilitation & Geriatric Care Fund – \$112,437***

The new Aging, Rehabilitation & Geriatric Care Research Centre at Parkwood Hospital officially opened in September 2006. The Centre hosts approximately 56 researchers focused on the areas of spinal cord injury, geriatric care, Alzheimer's disease, complex continuing care, stroke rehabilitation, veterans care, and neuromuscular and wound treatment. The Beryl & Richard Ivey Chair in Aging, Rehabilitation & Geriatric Research Fund enabled St. Joseph's to employ Robert Petrella, M.D. to lead the new research centre.

- ***Douglas & Vivian Bocking Chair in Fetal and Newborn Growth Fund – \$99,760***

Since the late 80's, major advances have been made in our understanding of causes of premature labour, mechanisms underlying abnormalities of fetal growth, the use of surfactant to treat premature infants, and factors influencing normal and abnormal brain development. Lawson's Fetal & Newborn Health division studies high-risk pregnancies, and is developing non-invasive techniques to assess a fetus while minimizing further damage to the unborn child. This year, the Douglas & Vivian Bocking Chair in Fetal and Newborn Growth Fund supported important research being conducted in this division.

EDUCATION

Funds designated for education help to continually provide skill development and training for healthcare staff at St. Joseph's Health Care, London. Here is a sample of what we granted this year:

- ***Jean Bebensee & Roy Cottier Award for Rehabilitation Fund – \$3,810***

The Jean Bebensee & Roy Cottier Award for Rehabilitation Fund was created as an educational component for Parkwood staff. The workshop funded this year focused on how staff can actively engage patients to manage their own health.

- ***Mental Health Endowment Fund – \$5,640***

The Mental Health Endowment funds a variety of projects and programs throughout Regional Mental Health Care, London and St. Thomas. This year, funds were disbursed to Geriatric Psychiatry in support of the project, "Gentle Persuasive Approaches Implementation".

- ***Dr. Graham W. Chance Lectureship Fund – \$5,640***

The Dr. Graham W. Chance Lectureship Fund was disbursed in support of the Perinatal Outreach Program's annual conference, "Perinatal Hot Flash". The mission of the conference is to advance and promote integrated perinatal care in Southwestern Ontario that is regionalized, client-centred, consistent, and evidence-based.

- ***Nancy White Memorial Fund and Dr. David & Zivia Anne Meltzer Fund – \$10,263***

To ensure compassionate, respectful and high quality care continues to exist at St. Joseph's, the Foundation is committed to supporting continuing education opportunities for nursing staff. It is through funds like the Nancy White Memorial Fund and the Dr. David & Zivia Anne Meltzer Fund that make opportunities like these possible.



2006–07 Financial Highlights Summary

“St Joseph’s Health Care Foundation financial performance in 2006–07 included growth in donations and investment income as well as a record level of grants to St Joseph’s Health Care, London and Lawson Health Research Institute.”

Joe O’Neill, Volunteer Chair, Finance & Audit Committee

Gifts received from donors in 2006–07 were \$7.1 million, a 6.4% increase over the previous year. Most forms of fundraising at the Foundation reported growth as donors continued to support the many projects and programs across St Joseph’s.

Consolidated Balance Sheet

At March 31

	2007	2006
Assets		
Current assets	\$1,165,121	\$1,438,174
Investments	45,206,572	49,275,199
Equipment	65,621	87,467
Total Assets	\$46,437,314	\$50,800,840
Liabilities		
Deferred Contributions	\$346,264	\$277,446
Fund Balances	384,715	206,125
Unrestricted Funds	2,892,817	2,763,980
Restricted Funds	12,151,565	18,574,770
Endowed Funds	30,661,953	28,978,519
Total Liabilities and Fund Balances	\$46,437,314	\$50,800,840

At the start of the fiscal year, two new investment managers were hired to manage the Foundation’s assets. Strong performance in the first year of their mandate produced net investment income of \$3.8 million, an increase of 10.2% over the prior year. Investment income is particularly important to the growth of endowed funds, where donors want both a long-term payout and inflation protection for their original donations. Total endowed funds reached \$30.7 million at March 31, 2007, an increase of 5.8% over the prior year.

Total assets of the Foundation were \$46.4 million at March 31, 2007. This level of assets is down from last year, due mainly to the \$12.8 million in grants paid for care, teaching and research. Included in these grants was \$10 million for the restructuring of St Josephs’ acute care site, as it continues to remain in the forefront of healthcare in Southwestern Ontario.

Financial Operating Highlights

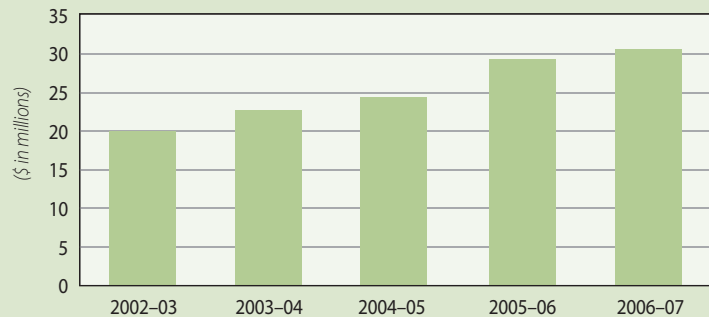
Period	Revenue	Net Investment Income	Expenses	Grants	Net Increase in Funds
2006/07	\$7,126,249	\$3,831,382	\$2,737,393	\$12,831,172	-\$4,610,934
2005/06	\$6,696,291	\$3,475,667	\$2,619,344	\$4,294,556	\$3,258,058
2004/05	\$7,105,962	\$1,847,865	\$2,876,601	\$1,722,249	\$4,354,977
2003/04	\$9,106,517	\$4,892,994	\$3,396,526	\$2,310,271	\$8,292,714
2002/03	\$9,511,669	-\$1,974,324	\$3,438,735	\$1,990,146	\$2,108,464

Numbers prior to 2005/06 are the combined results of St Joseph’s Health Care Foundation and Parkwood Hospital Foundation

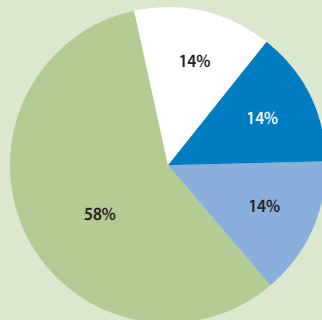
Fundraising and operating expenses of \$2.7 million continued to remain well below the levels prior to the 2004–05 merger of St Joseph’s and Parkwood Foundations. Expenses in 2006–07 were 20.4% less than the combined Foundations in 2002–03. As noted in the chart below, only 18% of total dollars spent were used for fundraising and support expenses.

In addition to the condensed information provided in this report, full audited financial statements are available by contacting the Foundation Office at **519-646-6085** or by email at sjhcfoundation@sjhc.london.on.ca.

Endowed Funds

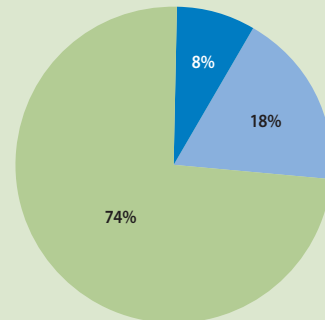


How Dollars Were Raised



- Leadership Giving
- Bequests/Memorials
- Direct Fundraising
- Special Events/Sponsorships

How Dollars Were Spent



- Grants for patient care
- Grants for research and education
- Foundation fundraising and support

2006–2007 Board of Directors

- Marlene McGrath, Chair
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- Dr. Philip Hayman
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- Tom Tillmann
- Patrick Tremblay
- Peter Whatmore

Michelle Campbell, President & CEO





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St. Joseph's Health Care Foundation supports St. Joseph's Health Care, London which includes St. Joseph's Hospital, Parkwood Hospital, Mount Hope Centre for Long Term Care, Regional Mental Health Care – London & St. Thomas and Lawson Health Research Institute.

Registered Charitable Number: 11918 3390 RR0001



Accredited as an adherent to Imagine Canada's Ethical Fundraising and Financial Accountability Code. Information about the Code can be found at www.imaginecanada.ca.