

*a community of* **giving**

# *giving back to people*



## Gifts of all description made the difference at St. Joseph's this year.

Donations were collected in coin jars, through pledges to community events, made in memory of loved ones, in honour of caregivers, pledged over time or through an estate, and through major investments by corporations and private foundations.

As a result, St. Joseph's Health Care Foundation experienced a strong financial year with nearly \$10 million in donations received supporting a wide variety of projects and programs across St. Joseph's Health Care, London and the Lawson Health Research Institute.

Our greatest achievement of the year, however, was the awarding of 52 grants totaling \$4.25 million. These grants touched the lives of those cared for at St. Joseph's Hospital, Parkwood Hospital, Mount Hope Centre for Long Term Care and Regional Mental Health Care London and St. Thomas. And with each grant comes a story about someone whose life has been changed as a result.

People such as Ron, a Veteran at Parkwood Hospital, who had the opportunity to see the Canadian Figure Skating Championships thanks to a grant from the *Veterans Dreams and Wishes* fund; or the young mother who had her breast cancer detected early because of access to the imaging equipment made possible through private donations; or the thousands of men, women and children nationally who benefit from diabetes research undertaken by Dr. David Hill and his team through the hospital's research arm, Lawson Health Research Institute.

Inspiring events and milestone achievements supporting our fundraising mandate and St. Joseph's healing mission made 2009-10 a highly memorable year. Most notably was the *Signature Speaker Series* featuring Nobel Laureate Archbishop Desmond Tutu, whose visit highlighted St. Joseph's historic leadership role in the treatment of HIV/AIDS.



**CLIFF NORDAL**, PRESIDENT AND CEO  
ST. JOSEPH'S HEALTH CARE LONDON;

**MICHELLE CAMPBELL**, PRESIDENT AND CEO  
ST. JOSEPH'S HEALTH CARE FOUNDATION

For *Breakfast of Champions*, our annual effort promoting the understanding of mental health issues in our community, we hosted Senator Roméo Dallaire, whose personal experience with post-traumatic stress disorder resulting from his 1994 mission to Rwanda helped profile Parkwood's leadership role in treating operational stress injury in Canada's military. *Tribute*, our Foundation's marquee event, also returned to its roots to showcase care through patient stories in *Portraits of Personal Triumph: A Tribute to Extraordinary Lives*. Most importantly, proceeds from each of these extraordinary events supported care programs across St. Joseph's.

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2009 also marked the 20th anniversary of the Foundation's trademark *Season of Celebration* campaign, which realized close to double its fundraising goal supporting medical equipment critical to frontline care.

Another major highlight included the creation of the *Helen and Frances Lawson Research Chair in Diabetes*, the result of a generous \$2.5 million gift from The Lawson Foundation. And as our fiscal year came to a close, we celebrated the opening of the

new Ivey Eye Institute at St. Joseph's Hospital, a new state-of-the-art, patient-centred facility funded in large part through more than \$2 million in donations.

Each gift made and grant awarded through the Foundation makes a difference in the lives of our community. I invite you to read more about these stories and the impact of giving at St. Joseph's by visiting the Foundation's new website at [www.sjhcfoundation.org](http://www.sjhcfoundation.org).

It was Aristotle who first defined the word *community*, describing it as a group having shared values. Donors and volunteers who engage and invest in St. Joseph's important mission of care share a common value – a sincere desire to serve and help others, to build our community. For that, we are sincerely grateful.

*Michelle Campbell*

MICHELLE CAMPBELL

*Jeff Macoun*

JEFF MACOUN



JEFF MACOUN, CHAIR, BOARD OF DIRECTORS  
ST. JOSEPH'S HEALTH CARE FOUNDATION

# *living* our *mission*

Patient and resident care, education and research were generously supported by donors with gifts totaling \$9.9 million. This represents a 3.2% increase over the prior year.

Meanwhile, total expenses incurred to raise funds and administer grants was \$3.5 million, an 11.4% increase over 2008/2009. The incremental costs are a result of an expansion of our events program.

The Foundation's investments continue to be conservatively invested. This practice along with improvements in the global economy led to an investment income of \$7.1 million.

As at March 31, 2010, total assets were \$49.6 million. This marks an increase of 22.8% from last fiscal year, due in large part to the growth in the market value of investments. Our endowed funds reached \$40 million, an increase of 30.9% over last year.

In addition to the condensed financial information provided in this report, a complete set of financial statements including notes is available on the Foundation's website or by calling the Foundation office.

The Foundation proudly granted \$4.25 million supporting the provision of care, education and the funding of new research at St. Joseph's Health Care, London and Lawson Health Research Institute. Included in this year's

## *the year.* *in review* 2009-2010



### WINNING A DREAM!

The 2009 Dream Lottery, a partnership initiative with hospitals in London, sold out in record time giving thousands a chance to win a dream and generating more than \$510,000 in funding for patient care, education and research at St. Joseph's.

### INSPIRING OTHERS

Archbishop Desmond Tutu made an historic two-day visit to St. Joseph's, sharing a special service in the chapel, meeting with researchers and caregivers, and inspiring guests at the Signature Speaker Series event.

2009

allocation of grants was \$2.3 million directed to the physical redevelopment and frontline equipment needs at St. Joseph's and Parkwood Hospitals.

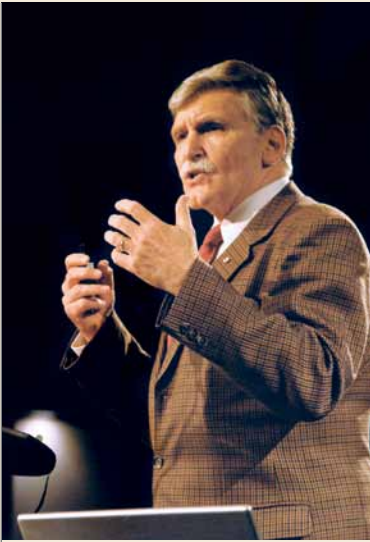
St. Joseph's ongoing patient care, education and research needs are diverse, and this year, were supported by the Foundation through more than 52 grants ranging in value from \$500 to \$2.3 million. Nearly all programs and services across the organization benefited. New beds and bedside tables brought comfort to the residents of Parkwood Hospital and Mount Hope Centre for Long Term Care, while the ongoing funding of a new MRI machine with breast diagnostic capabilities ensured greater access for patients. Education programs for caregivers in the Ivey Eye Institute supported increased learning and continued funding for research in mood disorders furthered our mission in mental health care. These grants, along with many more, touched the lives of the people in our care.

A full listing of the grants awarded in 2009-2010 has been included with this report for your convenience. To learn more about the impact of donations, please visit [www.sjhcfoundation.org/aboutus](http://www.sjhcfoundation.org/aboutus).

**CONSOLIDATED BALANCE SHEET**

at March 31  
2010 2009

	2010	2009
<b>ASSETS</b>		
Current assets	<b>\$1,707,340</b>	\$1,785,170
Investments	<b>47,872,341</b>	38,562,629
Equipment	<b>68,428</b>	84,179
<b>Total Assets</b>	<b>\$49,648,109</b>	\$40,431,978
<b>LIABILITIES</b>		
Accounts Payable	<b>\$450,774</b>	\$247,179
Deferred Revenue	<b>334,863</b>	540,217
Fund Balances		
Unrestricted Funds	<b>1,311,197</b>	289,131
Restricted Funds	<b>7,286,337</b>	8,600,428
Endowed Funds	<b>40,264,938</b>	30,755,023
<b>Total Liabilities and Fund Balances</b>	<b>\$49,648,109</b>	\$40,431,978



**SHARING STORIES OF COURAGE**

Senator Roméo Dallaire shared his story of post-traumatic stress disorder at the Breakfast of Champions event, and visited with veterans, and patients of the Operational Stress Injuries Clinic at Parkwood Hospital.

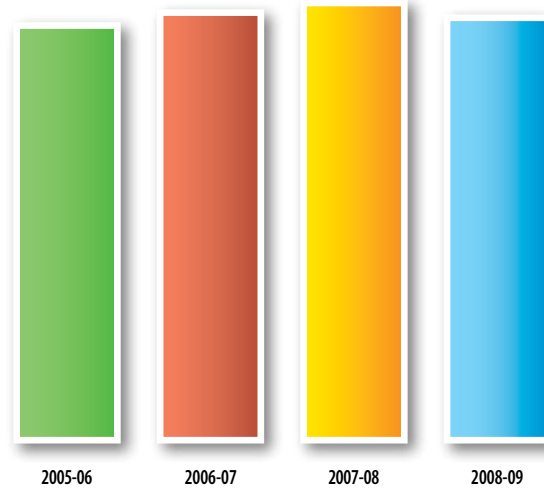
**PORTRAITS OF PERSONAL TRIUMPH**

At 90 years old, and after numerous hand surgeries, Len Churcher spends his days building traditional grandfather clocks for others. He was recognized along with four other remarkable individuals for overcoming significant medical challenges and achieving great things for themselves and the community at the Tribute Dinner.



## ENDOWED FUNDS

2005-06	\$28,978,520
2006-07	\$30,661,953
2007-08	\$31,193,255
2008-09	\$30,755,023
<b>2009-10</b>	<b>\$40,264,937</b>



## HISTORICAL FINANCIAL OPERATING HIGHLIGHTS

Period	Donations Received	Net Investment Income	Expenses	Grants
<b>2009-10</b>	<b>\$9,895,489</b>	<b>\$7,071,220</b>	<b>\$3,514,451</b>	<b>\$4,245,367</b>
2008-09	\$9,589,585	-\$4,367,280	\$3,085,088	\$7,290,878
2007-08	\$7,272,940	-\$235,077	\$3,130,192	\$4,815,763
2006-07	\$7,126,249	\$3,831,382	\$2,737,393	\$12,831,172
2005-06	\$6,696,291	\$3,475,667	\$2,619,344	\$4,294,556



### HONOURING DONORS

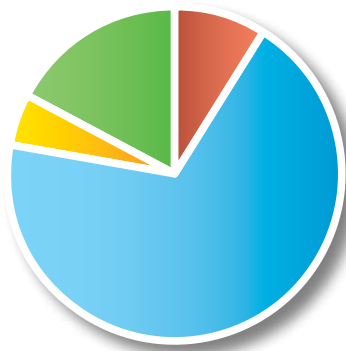
Hundreds of donors were honoured for their generous support of St. Joseph's at the annual Hall of Heroes and Cornerstone events.

### FUNDING THE FUTURE OF SURGERY

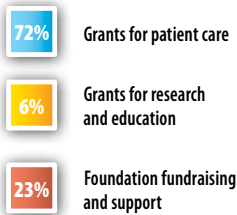
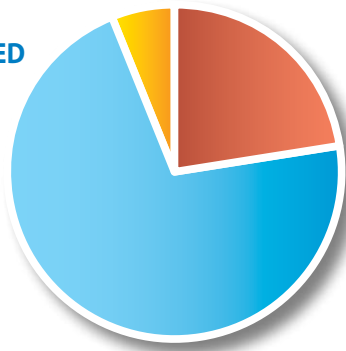
Thanks to hundreds of donors from across the country, and a very special matching gift program, more than \$3 million in donations were received completing the funding of St. Joseph's da Vinci Robotic Surgical System.



## HOW FUNDS WERE RAISED



## HOW FUNDS WERE DEPLOYED



*The foundation proudly granted \$4.25 million supporting the provision of care, education and the funding of new research at St. Joseph's Health Care, London and Lawson Health Research Institute.*

2009-10



### BRIGHTENING LIVES AND WARMING HEARTS

More than \$420,000 was received during the 20th annual Season of Celebration campaign. Gifts supported care and comfort items for patients and residents across St. Joseph's including ventilators used for the youngest and most fragile patients in our care.



### ENHANCING PATIENT CARE

A grant of \$2.3 million was awarded supporting the funding of the redevelopment efforts and equipment across St. Joseph's and Parkwood Hospitals including new ultrasound machines critical to detecting and diagnosing disease.



2010

# our *mission* *vision* and *values*

## MISSION

To gather, grow and grant philanthropic funds that enable St. Joseph's Health Care, London to pursue excellence in care, teaching and research.

## VISION

To be a recognized leader in our fundraising, granting and donor stewardship programs through a passionate commitment to patient care, donor accountability and volunteerism.

## VALUES

- Respect for donors, volunteers and caregivers and the important role they play in our work
- Excellence in all aspects of our work, including the pursuit of innovation and best practice
- Integrity in our fiscal management and public accountability

## ETHICAL FUNDRAISING AND FINANCIAL ACCOUNTABILITY

St. Joseph's Health Care Foundation is committed both through policy and practice to ethical fundraising practices and the highest standard of financial accountability. The foundation is proud to be one of only 200 national charities granted the use of Imagine Canada's ethical trustmark.



## 2009-10 FOUNDATION BOARD OF DIRECTORS

Jeff Macoun, *Chair*  
Michael Dale  
Sharon Doubt  
Samira El-Hindi  
Dianne Evans  
Faisal Joseph  
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Jim Mignault  
Cliff Nordal  
Joseph O'Neill  
Dr. Hassan Razvi  
Rick Spencer  
Dr. Donald Taves  
Tania Testa  
Patrick Tremblay, *Vice Chair*

Michelle Campbell, *President & CEO*

**On the Cover:** Dr. David Hill is one of Canada's leading researchers in diabetes and holds the Helen and Frances Professorship in Diabetes Research at the Lawson Health Research Institute.



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