# Community 2015 2016 Inpact Report

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# THANK YOU for investing in healthcare innovation and discovery that would otherwise not be possible.

## **OUR THANKS TO YOU** You've Helped to Forge the Future of Medical Innovation and Discovery

Today, health care is more important than ever. In Canada, our aging population is doubling. Rates of persistent and lifelong illnesses continue to rise, including diseases like diabetes, mental illness and cancers.

Because you invest in the work of St. Joseph's, we can continue to seek new ways to detect and diagnose diseases, make groundbreaking surgical procedures possible and help people take their first steps on the road to recovery following a traumatic injury.

We can all agree, health care is a treasured resource – one worthy of support and one that produces viable returns for the health and well-being of those we love. Health care is also very much a part of our local community. London is home to medical innovations known around the world, none of which would be possible without the foresight of our donors, whose personal giving made that exploration possible.

We invite you to take a look inside our 2015-16 Community Impact Report for just a snapshot of what our clinical and research teams have been able to accomplish thanks to you and your support – from a research project that has screened more than 1,000 preschoolers to prevent permanent vision damage, to technology that is creating hope for those who suffer from lifelong treatment-resistant depression.

**THANK YOU** for playing a critical role in our community's health and well-being and for investing in the future care of those who come to St. Joseph's.



Michelle M. Campbell President and CEO St. Joseph's Health Care Foundation

lan Dantzer Chair, Board of Directors St. Joseph's Health Care Foundation



Your support means St. Joseph's can pursue transformational care and research that enables the very best healthcare for our community, region and beyond."

## **Mission**

With the support of a giving community, we invest in healthcare innovation and discovery at St. Joseph's that would otherwise not be possible.

## Vision

Our donors will have a personally fulfilling giving experience, confident they are improving the lives of people touched by St. Joseph's care, teaching and research.

### Values

Respect. Excellence. Integrity.



iSee Vision Screening is as easy as Johnny getting his photo taken.

# 2015/2016 in Review

#### **SHINING A LIGHT ON MENTAL ILLNESS**



Actress, author and mental health advocate Mariel Hemingway, shared her family's past with mental illness - including her grandfather Ernest Hemingway - to a sold out crowd at the 2015 Breakfast of Champions. The annual fundraiser, hosted by St. Joseph's and Canadian Mental

> Health Association Middlesex, raises funds for mental health care programs and services that support people living in London and region.

#### LONDON'S GOT TALENT

St. Joseph's Tribute Dinner showcased all the stars, from TV host and comedian Howie Mandel and CBC News Network morning host Heather Hiscox to London's local volunteer leaders Marjie and Jeff Macoun. The event shone a light on the breadth of care St. Joseph's provides, while keeping the conversation going around mental health care thanks

to Mandel's poignant message that mental care is as important as dental care.

# **Because of you...** Children have the chance at clear sight and a bright future

In the early years of a child's life, 80% of what they learn in school is taught through what they see. Research shows that already 1 in 20 preschoolers have undiagnosed vision problems that will lead to irreversible eye damage.

Children ranging from 18 months to 4 years - the age that a child's vision can be repaired - in London and surrounding communities are able to participate in a pilot research program that screens for lazy eye.

Through St. Joseph's Ivey Eye Institute, the Ivey Special Eye Examination Services (iSee) aims to examine photoscreening as a useful and rapid tool to identify



For Johnny, it's one minute of his time. For me, it's a lifetime of knowing we caught any eyesight problems now so his vision could be saved."

**LESLEY**, Johnny's Mom

#### SOUL OF ST. JOSEPH'S

The chapel at St. Joseph's Hospital celebrated 100 years, and a warmer and more vibrant look thanks to a refurbishment that restored the special place of worship to its original glory. The chapel has been the setting to countless rituals and celebrations and speaks to the importance of faith in the journey of healing for patients and their families.



eye conditions in children. Using photoscreening (a speciality camera that can capture irregularities in the eye) only requires a child to sit still for a few seconds. It's as easy as taking a picture and provides immediate results.

With the support of the community and the London Central Lions Club, the research program has already screened close to 1,200 children and caught early signs of vision impairment in 70 (5.9%).

Your support enables children, like three-year old Johnny, to have his eyes screened for free so that he can focus on what really matters – enjoying being a kid.



#### **SWEATIN' FOR SIGHT**

Retinal diseases, such as age-related macular degeneration, account for 90% of new cases of legal blindness in Canada. While there is no cure, a community run called Run for Retina has been building awareness and support for 15 years. The fundraiser, organized by the Spriet Family, helps to raise funds to develop new methods of detection

and treatment at St. Joseph's Ivey Eye Institute to save people's precious sight.

## **Because of you...** People have a chance at fighting their depression

Treatment-resistant depression (TRD) can leave a person feeling hopeless and discouraged. Months or even years can go by without any relief. It is one of the most prevalent psychiatric disorders encountered by primary care physicians in Canada.

Through ongoing medical research, scientists have learned that people with depression have lower brain activity in a specific part of their brain, which can be stimulated through magnetic fields in a painless way.

Transcranial Magnetic Stimulation (TMS) is a non-invasive method that uses an electromagnetic coil held against the head that produces short electromagnetic pulses causing a change in activity level to targeted areas.

Though it's still in a clinical research phase, those who have been treated by TMS have experienced positive results, with close to half the people experiencing full recovery.

Your support enables people like Fran to have the cloud of despair lifted, so she can live her life to the fullest.



Dr. Amer Burhan, geriatric neuropsychiatrist at St. Joseph's, was able to help Fran using Transcranial Magnetic Stimulation.



The goal is just to be happy with my life. I'm hoping other people can get help. Because if I hadn't reached out, I don't know where I would be right now."

FRAN. TMS Patient

# **2015/2016 in Review**

#### **A SEASON FOR CARING**

This year's Season of Celebration raised \$500,000 through community support to help purchase care and comfort items that enhance patient and resident's well-being.



The year-end campaign will also help redevelop a newly-expanded Palliative Care Unit, one that provides compassionate, end of life care for those with terminal illness.

#### **PINK IN THE RINK**

An estimated 25,000 Canadian women will be diagnosed with breast cancer this year. As one of the most prevalent types of cancers among women, most people know someone who has been affected by it. Aware of the challenges posed by breast cancer, the Lambeth Minor Hockey League arranged 12 'Pink in the Rink' games

throughout the 2014-15 season to raise funds for the Breast Care Clinical Research and Tumour Biobank housed within the Lawson Health Research Institute at St. Joseph's Hospital.



#### **A SLAM DUNK FOR VETERAN'S CARE**

General Dynamics Land Systems Canada presented a cheque for \$15,000 in support of the Canadian veterans in St. Joseph's care at Parkwood Institute during a London Lightning basketball game. Veterans, who live at Parkwood Institute, were treated to the game and got to cheer on the Lightning team to victory.

#### **ALL FORE UROLOGICAL HEALTH**





Trudell Medical/St. Joseph's Urology Program Golf Tournament teed off in support of St. Joseph's Urology Program for innovative research, improved treatments and continued excellence in urology care. The event also honoured the late Mitch Baran, long-time supporter and host of the golf tournament.



Rob Staffen (left), with his son Matt, was left with a traumatic brain injury from a devastating fall from his bike.

**Because of You..** 

## **Because of you...** People have a chance to recover from a serious injury

When a person experiences a concussion or brain injury, it can be difficult to return to a normal routine because symptoms like headaches, dizziness, mood changes and 'brain fog' can become so severe they're forced to stop what they're doing.

Therapists at Parkwood Institute have developed a points system for those with an Acquired Brain Injury (ABI) to help manage their symptoms. The individual rates each of their tasks with a point value and is given a limit of how many points they can use in a day.

The next step for the program is using an application (app) to help people track their points using smart phones or tablets. Through the app they can also track their progress and receive a warning when they've neared their daily maximum points.

The planning and pacing app will become an important tool for those affected by brain injuries who come from across Southwestern Ontario for care.

Your support enables people like Rob to regain their independence and get back to life.

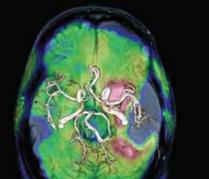


I'm not totally recovered, but I can do the things I love – I just have to know my limit, which is perfectly OK."

ROB, ABI Patient

#### The Music and Memory Program

is helping residents at Mount Hope feel the joy of music and the memories it reawakens, while also experiencing the calming effect it has on mental well-being.



**Experts at Lawson Health Research** 

over-the-counter medications that

that would be a world first.

could provide an innovative therapy

for Parkinson's disease-related dementia

**Institute** are testing the use of specific



St. Joseph's is embarking on Canada's

first Zero Suicide initiative, which sets

a bold goal of reducing suicides and

attempted suicides in our health care

system by wrapping care differently



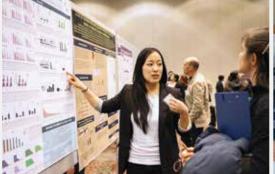
A new research centre will address

disease, such as diabetes and heart

disease, to help the more than 50%

of Canadians living with one or more

the management of complex chronic





Hundreds of young researchers came together for London Health Research Day, an event that shows the incredible scope and quality of medical research being done by tomorrow's leaders.



#### Those who have suspected sleep

**apnea** can be tested in the comfort of their own home, thanks to a portable sleep-test-device being trialed in the Otolaryngology Head and Neck Surgery Clinic.

## THANK YOU TO DONORS whose gifts enable St. Joseph's to invest in care and research benefiting the health of our community.

St. Joseph's Health Care Foundation continues to implement changes through an innovative, multi-year fundraising performance improvement strategy that is re-tooling, re-energizing, and reconsidering how best to grow support for St. Joseph's in care and research benefiting the health of the community.

This long-term performance improvement strategy has had a positive impact on operations by reducing expenses and focusing limited resources on lower cost/higher return Foundation activities. Because of this effort, the Foundation's expenses decreased by 8.4% at \$3.6M, while donation revenue rose by 18.7% at \$8.3 million.

During the year, the Foundation received a large donation in support of an endowed research chair in cardiac imaging. In a collaborative effort to advance support of this unique scientific position, the Foundation established a co-funding arrangement with Western University, an historic first. This unique partnership resulted in a \$3.5M investment in perpetuity in medical imaging research in our community, one that will enhance cardiac CT functional and molecular imaging research that translates to clinical care.

In 2014, the Foundation received a \$5M grant from the City of London resulting in a significant transfer of \$1M in 2015-16 to the London Medical Commercialization and Innovation Network. The balance of this grant will be reflected in the 2016-17 fiscal year. This unique collaboration with Lawson Health Research Institute, London Health Sciences Centre and Western University supports key research initiatives in our community, while further advancing London's medical commercialization sector.

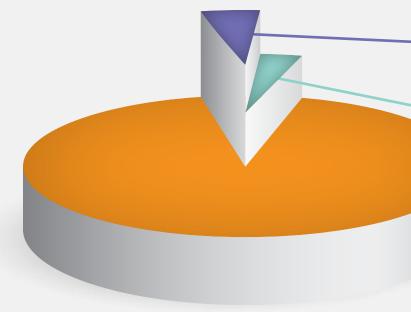
Paul Way Treasurer/Director St. Joseph's Health Care Foundation



Thank you for investing in the health care needs of our community through the work of St. Joseph's."



### 2015-2016 Grant Disbursement Total Disbursement: \$4,163,094



Endowe	d Funds	(000,000's)			
(	) 10	20	30	40	50
2015/16	\$54,757	,557			
2014/15	\$56,257	,087			
2013/14	\$51,404	,052			
2012/13	\$48,368	3,224			
2011/12	\$45,829	,060			

### 2015-2016 Condensed Statement of Income (unaudited)

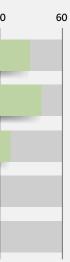
				2015-2016	2014-2015
Year Ended March 31	Unrestricted	Restricted	Endowed	Total	Total
Donation Revenue	\$ 2,110,416	\$ 4,664,238	\$ 1,554,758	\$ 8,329,412	\$ 6,748,906
Expenses	\$ 2,363,652	\$ 720,717	\$ 469,846	\$ 3,554,215	\$ 3,611,021
Investment Income	\$ 152,898	-	\$ (826,746)	\$ (673,848)	\$ 8,481,955
Grants	\$ 291,142	\$ 2,660,706	\$ 1,211,246	\$ 4,163,094	\$ 4,954,547
NET	\$ (391,480)	\$ 1,282,815	\$ (953,080)	\$ (61,745)	\$ 6,665,293

In addition to the condensed financial information provided in this report, a complete set of financial statements is available on our website at sjhcfoundation.org or by calling the Foundation at 519 646-6085.

#### THE HIGHEST STANDARD OF PERFORMANCE

St. Joseph's Health Care Foundation is committed, both through policy and practice, to ethical fundraising practices and the highest standards of financial accountability. The Foundation is proud to be one of the 160 national charities granted the use of Imagine Canada's Trustmark.

6%
Patient Care
\$270,446
<b>4%</b> Education
\$152,078
<b>90%</b> Research
\$3,740,569



Investment returns for 2015-16 were slightly negative at (1.44%). The Foundation's investment strategy is long term in nature, as 85% of the assets are endowment funds and held in perpetuity. Because of this, the Foundation's **Operations Committee applies** robust guarterly review of the investment management performance to ensure there is long-term sustainability.





Our accomplishments are the result of community support and the efforts of individuals working together to achieve great things. Without the leadership, influence, and advocacy from our volunteers and donors, medical discoveries and advancements in treatment would not be possible."



**Lesley Cornelius** Cabinet Chair St. Joseph's Health Care Foundation

St. Joseph's Health Care Foundation 550 Wellington Road London, ON N6C 0A7

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S<sup>T</sup> JOSEPH's

St. Joseph's Health Care Foundation

Peter Mastorakos

Campaign Chair

519 646-6085 sjhcfoundation.org

FOUNDATION

Renowned for compassionate care, St. Joseph's is one of the best academic health care organizations in Canada dedicated to helping people live to their fullest by minimizing the effects of injury, disease and disability through excellence in care, teaching and research.

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