

COMMUNITY STEWARDSHIP REPORT

2010 | 2011





It is with pleasure that we report on the activities of the past year in this, our 2010-11 Community Stewardship Report. Inspiring acts of kindness by donors and volunteers, memorable community events, and major health care milestones across our organization characterized the experience of the past year for St. Joseph's Health Care Foundation.

Because of your support, our Foundation received \$6.1 million in donations this past year. The difficult economy of the past two years has greatly affected the charitable sector across Canada; at St. Joseph's we are grateful for the many gifts from our donors and volunteers from across the region who continued to support our work so generously, even in challenging times.

Because of your support...

Each gift made a real difference in the lives of people in our community, and helped in our ability to grant more than \$5.4 million to care, education and research across the many programs and care sites of St. Joseph's Health Care London. These grants were key to continuing exceptional frontline care through a wide variety of projects, including:

- pediatric training for nurse examiners working in the sexual assault centre
- videoconferencing equipment for the London's Assertive Community Treatment team that provides care to those in our community with mental illness
- shower trollies for frail elderly residents
- research to advance treatments for those living with serious urological conditions

In the past year, the Foundation continued its commitment to ensuring all activities deliver appropriate financial returns, while working with our health care leaders to define future priorities.

Through story-telling and the use of new digital mediums, the Foundation continued to enrich the public's understanding of our work, and that of our local health care system. Making so much of this work possible are hospital and Foundation staff, who remain dedicated to the values and mission of the organization.

Volunteers continue to be key in our Foundation's work, whether it's in helping to present fundraising events, guide policy development, approve grants or to tell our story in the community. Their gifts of time, critical thought and knowledge builds our success and strengthens our accountability to the community.

...St. Joseph's is changing lives.

Under the leadership of new President and Chief Executive Officer, Dr. Gillian Kernaghan, St. Joseph's is engaged in an exciting new strategic visioning process. The Foundation is committed to working closely with hospital leadership to help define the future of patient care at St. Joseph's.

Through this Community Stewardship Report we are pleased to share with you some of the special highlights of the past year and our financial performance. The Foundation website features a number of stories that more fully illustrate the tremendous impact of donor support on care, education and research, and provides our consolidated financial statements. Please take a moment to visit the pages that have been dedicated to our report at sjhcfoundation.org.

As always, thank you for your continued support of our work.

Because of your support, St. Joseph's Health Care Foundation received \$6.1 million in donations this past year.



Jeff Macoun,
Chair, Board of Directors
St. Joseph's Health Care Foundation



Michelle Campbell,
President and CEO
St. Joseph's Health Care Foundation



Dr. Gillian Kernaghan,
President and CEO
St. Joseph's Health Care London

FINANCIAL PERFORMANCE

As Canada continues its recovery from what can be described as one of the most challenging economic periods in generations, the charitable sector across the country continues to feel the effects of the slow recovery. Despite a drop in revenue over the previous year, the Foundation reports a strong financial year as donors continued with confidence to invest in St. Joseph's mission and vision.

From monthly contributions, to attendance at Foundation events and investments through personal leadership gifts, our community generously donated a total of \$6.1 million to the work of the Foundation in the past year.

Total expenses incurred to raise funds and administer grants was \$3.1 million, an 11.4 per cent decrease over 2009-2010. For the second consecutive year, Foundation investments showed positive returns, earning almost \$5 million or 10 per cent on its average investment portfolio.

As of March 31, 2011, the Foundation's total assets were \$52.2 million, marking an increase of 5.2 per cent over 2009-10. Of that total, the Foundation's endowed funds reached \$45 million, an increase of 11.9 per cent over 2009-10.

...patient needs are being met.

Because of our community, the Foundation was able to grant \$5.4 million to support a variety of patient care, education and research initiatives at St. Joseph's and Lawson Health Research Institute. Individual grants made by the Foundation's allocations committee ranged in size from as little as a few hundred dollars, to several thousands of dollars for frontline needs that touch patients across St. Joseph's Hospital, Parkwood Hospital, Mount Hope Centre for Long Term Care and Regional Mental Health Care London and St. Thomas. The Foundation also made a significant contribution of \$4 million toward its multi-year commitment to hospital redevelopment.

A full listing of the grants awarded, as of March 31, 2011, has been included with this report for your convenience. To learn more about the impact of your support, please visit the Foundation website (sjhcfoundation.org).

HOW FUNDS WERE RAISED



LEADERSHIP GIVING



SPECIAL EVENTS/
SPONSORSHIP



BEQUESTS/MEMORIALS



DIRECT FUNDRAISING

"Because of our community, the Foundation was able to grant \$5.4 million to support a variety of patient care, education and research initiatives."

CONSOLIDATED BALANCE SHEET

at March 31

	2011	2010
ASSETS		
Current assets	\$4,060,354	\$1,707,340
Investments	48,113,005	47,872,341
Equipment	67,015	68,428
Total Assets	\$52,240,374	\$49,648,109
LIABILITIES		
Accounts Payable	449,982	\$450,774
Deferred Revenue	390,533	334,863
Fund Balances		
Unrestricted Funds	1,667,376	1,311,197
Restricted Funds	4,694,681	7,286,337
Endowed Funds	45,037,802	40,264,938
Total Liabilities and Fund Balances	\$52,240,374	\$49,648,109

HOW FUNDS WERE DISBURSED



PATIENT CARE



EDUCATION



RESEARCH

HISTORICAL FINANCIAL OPERATING HIGHLIGHTS

Period	Donations Received	Net Investment Income	Expenses	Grants
2010-11	\$6,119,080	\$4,951,650	\$3,092,564	\$5,440,780
2009-10	\$9,895,489	\$7,082,220	\$3,514,451	\$4,245,367
2008-09	\$9,589,585	-\$4,367,280	\$3,085,088	\$7,290,878
2007-08	\$7,272,940	-\$235,077	\$3,130,192	\$4,815,763
2006-07	\$7,126,249	\$3,831,382	\$2,737,393	\$12,831,172

ENDOWED FUNDS





Year in review... ...2010 | 2011



▲ THE FINISH LINE IS IN SIGHT

Thanks to the tireless energy of the Spriet family, hundreds of volunteers and thousands of race participants, the finish line with better therapies, state-of-the-art technology and a cure for macular degeneration is definitely in sight. The 2010 annual community event raised an outstanding \$60,000 for the Ivey Eye Institute.



◀ DIABETES, ENDOCRINOLOGY AND METABOLISM CENTRE OPENING

Nearly 35 years ago, the Lawson Family and Foundation made a donation of \$5,000 to support diabetes care at St. Joseph's. Years later, their support has been extended to significant research positions and the capital redevelopment of the new Diabetes, Endocrinology and Metabolism Centre. This past spring, Tom Lawson (shown left) joined other donors, community leaders and government representatives as St. Joseph's proudly celebrated the opening of the new Diabetes Centre. The Foundation granted more than \$1 million in support of the creation of the centre.



▲ A SPECIAL SALUTE

The 2010 Tribute Dinner honoured the brave men and women of the armed forces, both past and present for their years of courageous service and sacrifice for Canadians and people around the world. More than 1,200 people gathered for an emotional evening that was highlighted by a special video presentation and keynote speaker Gen. Rick Hillier (Ret.). More than \$225,000 in proceeds from the event was directed to the Spirit of St. Joseph's Fund.

▶ PRESIDENTIAL THANKS

In her first week as St. Joseph's new President and CEO, Dr. Gillian Kernaghan attended the annual Cornerstone Event. Sharing her plans and vision for St. Joseph's, Dr. Kernaghan recognized and thanked the many donors in attendance.

▶ GETTING COOL WITH YULE!

The coolest event of the season kicked off Season of Celebration, the Foundation's Christmas campaign. Hundreds of guests bid on dozens of one-of-kind seasonal wreaths, participated in a live auction and enjoyed an evening of holiday festivities while raising more than \$10,000 for the campaign. Thanks to the support and donations from thousands of donors, more than \$428,000 was raised for patient and resident care needs through Season of Celebration.



▶ GETTING SERIOUS

Mary Walsh, one of Canada's most beloved comedienne and political satirists, got serious about mental illness while helping to reduce stigma at the 4th annual Breakfast of Champions event. More than 900 people attended the event, making it the most successful Breakfast to date. Proceeds from the 2010 event and all previous Breakfasts supported the purchase of new state-of-the-art videoconferencing equipment to facilitate care delivery through St. Joseph's Regional Mental Health Care Assertive Community Teams (ACT) and the Canadian Mental Health Association – London Middlesex.



▶ HISTORIC AGREEMENT

As plans for the transfer of the neonatal program, from St. Joseph's Hospital to Children's Hospital, were being finalized, a historic agreement was signed between the two foundations that support fundraising for this very special program. The agreement, which took effect on January 1, 2011, marked the transfer for the fundraising responsibility from St. Joseph's to Children's Health Foundation.



▼ LEGENDARY ART PROJECT

It took hours of dedication and nearly six months, but the end result was a collection of 1,300 beautiful handcrafted note cards. Created by Veterans through the Veterans Arts Program, the cards were presented to guests as gifts at the 2010 St. Joseph's Tribute Dinner.



▶ OUR GREATEST ACHIEVEMENT

Annually, the Foundation's greatest achievement is the awarding of grants that support care, teaching and research across St. Joseph's and Lawson Health Research Institute. In March, a grant of \$5.3 million was awarded to support the redevelopment efforts of several projects including the breast care consolidation, research, resident comfort items and equipment including imaging, videoconferencing and rehabilitation.

MISSION

To gather, grow and grant philanthropic funds that enable St. Joseph's Health Care London to pursue excellence in care, teaching and research.

VISION

To be a recognized leader in our fundraising, granting and donor stewardship programs through a passionate commitment to patient care, donor accountability and volunteerism.

VALUES

- respect for donors, volunteers and caregivers and the important role they play in our work
- excellence in all aspects of our work, including the pursuit of innovation and best practice
- integrity in our fiscal management and public accountability

ETHICAL FUNDRAISING AND FINANCIAL ACCOUNTABILITY

St. Joseph's Health Care Foundation is committed both through policy and practice to ethical fundraising practices and the highest standard of financial accountability. The Foundation is proud to be one of the more than 350 national charities granted the use of Imagine Canada's ethical trustmark.



BE SURE TO VISIT OUR NEW WEBSITE

Because you care...people are living full, independent and healthier lives. Your support of St. Joseph's Health Care London is making this possible. Committed to showing you the difference your donation is making in the lives of people in our care, the Foundation launched a brand new website. Created in December 2010, it features stories about patients, donors and volunteers, and provides the most up to date information about our premiere events, patient care priorities and changes taking place across St. Joseph's. Our online community stewardship report profiles donors and highlights several programs that have benefited from the many grants made in the past year. We invite you to visit our website or you can follow us on Twitter and Facebook.

 sjhcfoundation.org  facebook.com/SJHCFoundation  twitter.com/SJHCFoundation

2010-11 FOUNDATION BOARD OF DIRECTORS

Jeff Macoun, *Chair*

Tim Brown

Michael Dale

Sharon Doubt

Samira El-Hindi

Dianne Evans

Faisal Joseph

Dr. Gillian Kernaghan

Dr. Gerry Killan

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Dr. Hassan Razvi

Dr. Walter Romano

Rick Spencer

Tania Testa

Patrick Tremblay

Michelle Campbell,

President & CEO

On the Cover: Dr. Leslie Scott and intern Lauren Sham perform a breast lumpectomy. St. Joseph's new breast care centre will open in Fall 2011.



sjhcfoundation.org