



Because we all  
need St. Joseph's.

St. Joseph's Health Care, London



## MISSION ... SERVICE ... PERFORMANCE ... GRATITUDE.

These powerful words best reflect the focus of the St. Joseph Health Care Foundation's 2008-09 fiscal year, and the theme for our annual report.

# Measuring our impact

JEFF MACOUN,  
MICHELLE CAMPBELL and  
CLIFF NORDAL, President  
and CEO, St. Joseph's  
Health Care, London



**MISSION** – THE TRUE MEASURE OF OUR FOUNDATION'S SUCCESS EXTENDS FAR BEYOND THE BOTTOM-LINE DESPITE OUR PUBLIC FOCUS ON RAISING FUNDS. Achievement of our mission and the impact of our work is the true indicator of our success as a hospital foundation. Our success is also measured by considerations such as how many more people can receive treatment because of the availability of new medical technology or innovative service; by the advancements in treatments that can be realized as a result of funding hospital-based research; how the creation of patient-friendly environments enable more efficient and effective medical care; and, how donor support can establish sustainable resources to expand research capacity.

In the past year, St. Joseph's Health Care Foundation granted a total of \$7.3 million to a variety of patient care projects. Of that total, \$5.3 million was devoted to the major redevelopment of St. Joseph's Hospital. Systemic change and improvement of our local health care services was the motivation behind the foundation's grant of \$442,000 to create the new Transitional Care Unit at Parkwood Hospital.

There were also a variety of other smaller, yet important frontline patient care needs that touched a large number of programs across our organization, including the much-anticipated annual trip for Mount Hope residents to Camp Woodeden.

Funding medical research efforts through the hospital's Lawson Health Research Institute is a core mandate for the foundation. Generous foundation and corporate partners made possible two new endowments that will fund specific scientific research positions in perpetuity through pledged support of close to \$8 million.

**SERVICE** – At the heart of our foundation's work is the human service that drives it. Through a sincere desire to serve our community and to help others, our success is made possible through the involvement of many volunteers.

From members of the Board of Directors who give of their time and expertise to govern our organization, community members who actively participate in committee work to help raise funds, hospital staff who lend personal time to provide hands-on support, to community volunteers who

lead fundraising activities and community events – the work of the foundation benefits immensely from the collective effort of so many.

**PERFORMANCE** – 2008-09 was a year in which the foundation's work reached a new level of maturity and momentum, with results that led to the foundation enjoying the most successful financial year in its history. Donor gifts received reached \$9.6 million, an increase of 32 per cent over 2007-08. Together with pledged commitments, the foundation generated more than \$12.6 million in new fundraising activity. This result produced a cost per dollar raised ratio of 24 cents, the lowest level since the merger of the legacy foundations in 2004.

Memorable events throughout the year attracted high community interest and generated significant support. Breakfast of Champions, an event supporting St. Joseph's work in specialized mental health care in collaboration with the Canadian Mental Health Association, featured CBC broadcaster Shelagh Rogers. Showcasing the work of St. Joseph's in the area of men's health and minimally invasive surgery was the foundation's Power Breakfast for Men's Health, featuring Dr. Mark Moyad. Dr. Moyad's "no bogus science" message of health and wellness received strong, positive audience reaction, prompting calls for his return appearance in 2009.

**GRATITUDE** – None of our work is possible without the generous support and interest of community donors and volunteers. Through the foundation's new Partners in Care Program and Cornerstone Society, we are paying special tribute to our long-time donors. A recognition wall honouring Cornerstone donors was unveiled in October. We are grateful to long-time supporters, architects Tillmann Ruth Mocellin who gifted the design of the donor wall.

In the fall of 2008, both the community and St. Joseph's were able to express appreciation to David and Erin Nash for their long-time community service through the foundation's Annual Tribute Dinner. The evening featured a warm salute to this extraordinary couple for their commitment to

community service, a moving tribute by David Nash to the Sisters of St. Joseph, the founders of St. Joseph's Hospital, and an unforgettable performance by The Canadian Tenors.

**A LOOK AHEAD** – Despite the difficult economic outlook, the foundation continues to look ahead with optimism. In early 2009, the Board of Directors approved a new three-year strategic plan which will chart the course of our growth through 2011. Please take a moment to read about this in more detail later in this report.

We began our new year with strong inspiration resulting from the visit of Nobel prize-winner and global man of peace, Archbishop Desmond Tutu. His Excellency's participation in our 2009 Signature Speaker Series in May was a memorable event for both St. Joseph's and our community, and served to highlight our commitment to the treatment of chronic disease, specifically HIV/AIDS, in our community and around the world.

And, another voice of peace was heard in June, as Canadian Lieutenant-General, the Honourable Roméo Dallaire brought his personal message of humanity to St. Joseph's 2009 Breakfast of Champions in an effort to highlight our work in specialized mental health care and post-traumatic stress disorder faced by many men and women in the Canadian Armed Forces.

**OUR THANKS** – Our mission as a hospital foundation is clear – to fund patient care initiatives not traditionally supported through government operating dollars, which directly enhance the patient care experience, support knowledge expansion and translation through teaching, and advance medical research that improves patient care treatment.

We don't do this work alone.

To the thousands of donors, volunteers, and hospital staff who make our work possible, our sincere thanks. As this report demonstrates, your support of the foundation's efforts continues to transform the health care St. Joseph's is able to provide to our community.

IN THE PAST YEAR,  
ST. JOSEPH'S  
HEALTH CARE  
FOUNDATION  
GRANTED A TOTAL  
OF **\$7.3 MILLION**  
TO A VARIETY OF  
PATIENT CARE  
PROJECTS

MICHELLE CAMPBELL  
President & CEO  
St. Joseph's Health Care Foundation

JEFF MACOUN  
Chair, Board of Directors  
St. Joseph's Health Care Foundation



**“I have been a volunteer with St. Joseph’s for 10 years. In that time, I have witnessed a great deal of change in our hospital environments and the programs delivered at St. Joseph’s Health Care, London. Remaining constant, however, has been the tremendous commitment of donors in supporting patients and residents and the ever-changing world of health care. Together we are enhancing the delivery of care and enriching scientific discovery.”**

JOSEPH O’NEILL, Volunteer Chair, Leadership Giving Committee

## Improving community access

IF SHE HAD JUST MOVED THE CHAIR A FEW INCHES FURTHER, THE EVENTS OF THE FOLLOWING MONTHS WOULD NEVER HAVE OCCURRED. But as it happened, while rushing to answer the phone, Isabelle caught her foot on a chair and fell. Within a few hours, she was admitted to hospital with a broken pelvis.

In her 86 years, Isabelle Erskine has received care in hospital a few times, but she describes her recent experience at St. Joseph’s new Transitional Care Unit as truly special.

Isabelle was the very first patient admitted to the Transitional Care Unit, transferred there one week after her initial hospital stay. Receiving care around the clock, she had access to therapy, recreation programs, and a support system working with her to achieve her goal – returning to her own home.

The new 20-bed unit was designed for patients requiring restorative care due to fractures and orthopedic injuries. An innovative and progressive way to deliver care, it addresses

the important issue of the increased access to acute care beds for the entire health care system.

Promoting independent living and maximizing each person’s potential are objectives for the Transitional Care Unit. The care team works with patients to create individualized plans encompassing the patient’s occupational and physiotherapy needs, and recreation and physical interests and abilities. During their stay, patients are carefully observed to ensure that body, mind and spirit remain healthy.

Within two months, Isabelle was well enough to return home. Upon leaving, she shared, “leaving the hospital at my age is like having the umbilical cord cut from your supports. It is good to know that I am leaving because my support people feel I am able to go home, not just because they need the bed.”

Donations made in part through the foundation’s Spirit of St. Joseph’s Health Care Fund supported \$442,000 for the renovations and equipment for this new unit.

PROMOTING  
INDEPENDENT  
LIVING AND  
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PERSON’S  
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THE TRANSITIONAL  
CARE UNIT



## \$7 M sets the table

BRINGING HEALTH THROUGH FOOD TO PEOPLE AROUND THE WORLD. Groundbreaking research with a global impact is only possible through transformational support. A \$7 million research contribution in the field of probiotics at Lawson Health Research Institute will do just that. Danone, an agriworld leader has made this extraordinary investment to support the new discovery of the delivery of health through food.

The support made through the foundation has established a new research Chair in Human Microbiology & Probiotics, who, along with a dynamic working team, will advance and maintain national and international excellence in probiotic research, delivered primarily in the form of functional foods and dietary supplements.

Internationally-renowned probiotics expert and Lawson scientist Dr. Gregor Reid will be the inaugural Chair.

Probiotics have been the focus of Dr. Reid’s work for more than 20 years. He was the first to provide the scientific basis for probiotics as applied to urogenital health. And his research in determining the most effective strains in preventing and treating intestinal problems in premature infants, and wounds and cardiovascular problems in adults is impacting the delivery of care in these areas.

Through the research, Danone, St. Joseph’s and Lawson Health Research Institute have an opportunity to make a substantial impact on the lives of people around the world.



DR. GREGOR REID  
Chair in Human  
Microbiology and Probiotics



FOR 15 YEARS, KAROLINE HAD HER ANNUAL MAMMOGRAM AT ST. JOSEPH'S; there was never a problem – until last year.

After an abnormality was detected in her left breast by a mammogram, an ultrasound and biopsy were performed. It was, however, an MRI

## Early detection saves lives

that confirmed the diagnosis of breast cancer. The MRI also detected cancer in her right breast – something not seen with the mammogram or ultrasound.

In the last eight months, Karoline has endured tremendous emotional stress, two major surgeries and the anxiety of what might come next. Fortunately, due to early cancer detection through MRI testing, she has been spared any additional treatment.

Today, MRI is recognized as the most sensitive tool for the detection of breast cancer. It is used extensively as a screening tool for young women and high risk patients, in detecting cancer in the contralateral breast, and providing more accurate staging and detailed information for more complex conditions.

Increasing accessibility to MRI services for breast imaging and other health care programs has been a major strategic priority for St. Joseph's for several years. In 2008, a new MRI with breast diagnostic capabilities was installed increasing access for all patients. In breast imaging, it will support an increase of annual breast exams from 480 to 1,152 – a 140 per cent increase.

Last June, a fundraising campaign to raise \$3 million for the MRI was launched at the Foundation's IMAGINE Gala. More than 500 guests learned about special gifts supporting the campaign including those from St. Joseph's own radiologists, and the Thompson family who gave in honour of all the women in their family. Since that time, donors have embraced this project with close to 2,000 donating.

TODAY, MRI IS RECOGNIZED AS THE MOST SENSITIVE TOOL FOR THE EARLY DETECTION OF BREAST CANCER



BEVERLY AND JAMES THOMPSON contributed a \$250,000 leadership gift that was used to support the purchase of a new MRI.

## Compassionate care that is life changing

DONNA LIGHT'S CARE AT ST. JOSEPH'S WAS A JOURNEY – one with a wonderful team of experts, who stayed with her until she had the confidence to do what was needed to be healthy. "They showed me compassion without reducing me to helplessness and that was important," she says. A patient of the Rheumatology Program, Donna is enrolled in the Beryl and Richard Ivey Day Program for osteoarthritis and the Land Exercise Program – the combination of which has been, in Donna's words, "life changing."

A common, chronic, and crippling disease, arthritis destroys the cartilage and bone in the joints, leaving sufferers with a significantly reduced quality of life, and often depression. Unique in its approach, St. Joseph's day programs empower patients to lead active, satisfying lives by reducing pain and disability through care, education and therapy programs. "They handed me the tools," says Donna, "to cope and make myself stronger. I have this illness, but now it doesn't have me."

Donna says a quiet thank you to Beryl and Richard Ivey every time she comes to St. Joseph's, knowing the new Rheumatology Centre was developed through their generosity. And although Mrs. Ivey passed away in December 2007, her thoughtful and giving spirit has continued through a bequest of \$250,000. It was Mrs. Ivey's desire to see this gift used to increase access for rheumatology services and care for those who live outside of the London

area and for those who have greater difficulty accessing specialized services due to financial limitations.

Her gift is helping to establish a comprehensive regional pilot project. The project includes the training of eight nurse practitioners in the region, and the broadcasting of patient education sessions to telemedicine sites across southwestern Ontario. It will also create a special fund supporting 70 patients with financial restrictions from across the region in order that they can attend the Beryl and Richard Ivey Rheumatology Day Program sessions.

Mrs. Ivey's gift will ensure more people can experience life changing care.



BERYL IVEY

**"They handed me the tools to cope and make myself stronger. I have this illness, but now it doesn't have me."**

DONNA LIGHT



**“Volunteers bring many gifts to the foundation’s work. In their governance role, they bring their business acumen, critical thought and community knowledge to their responsibility to map the strategic direction of where and how the foundation needs to grow.”**

JEFF MACOUN, Volunteer Board Chair; Chair, Strategic Planning Committee

# Building on our strengths

ST. JOSEPH’S HEALTH CARE FOUNDATION IS LED BY A STRONG, PASSIONATE AND COMMITTED BOARD OF DIRECTORS. The 21-member board meets bi-monthly and serves on a number of committees where they are joined by community volunteers to strategically oversee financial performance, donor stewardship, investment activity, allocations, and fundraising.

A key project in 2008 was the development of a new three-year Strategic Plan.

Following the completion of the foundation’s first strategic plan as a new organization in which all goals were exceeded, a new planning process in the fall of 2008 was implemented. A strategic planning committee began seven months of work to achieve the three-year plan. Their work was built on a base of knowledge gathered through the analysis of market and national philanthropic trends and research of best practices. Consultation with community members, caregivers, and hospital leadership was a key element of the work. In the end, key goals, with quantifiable, time-specific and measurable objectives, annual tactics, and strong reporting processes were defined.

The successful completion of the foundation’s 2006-09 strategic plan, and the current economic

climate in which the foundation is operating has resulted in what is best described as a “stay the course” strategic plan for 2009-11 that continues to build on the foundation’s strengths.

JEFF MACOUN



“This is a very strong plan that will effectively chart a new course for growth for the foundation over the next three years.”

JEFF MACOUN,  
Volunteer Board Chair,  
Chair, Strategic  
Planning Committee



## THE STRATEGIC PLAN GOALS

### CRYSTALLIZE STRATEGIES TO MAXIMIZE RETURN FOR PATIENT CARE AND RESEARCH

Define future fundraising priorities and apply greater rigour and metrics to strategies to ensure all activities deliver appropriate financial return for patient care and research.

### CLARIFY OUR MESSAGE TO BUILD UNDERSTANDING

Together with the hospital, work to clarify St. Joseph’s role and importance through a proactive marketing and communication strategy to ensure community understanding and stimulate philanthropic investment.

### BUILD OUR BENCH FOR GROWTH

Attract and engage the most capable community volunteers and staff available, and deepen the active involvement of hospital leadership in our philanthropic work.



## 2008-2009 FOUNDATION BOARD OF DIRECTORS

Jeff Macoun, *Chair*  
Sharon Doubt  
Wayne Dunn  
Samira El-Hindi  
Dr. Philip Hayman  
Faisal Joseph  
Paul Kiteley  
Brenda Lewis  
Frank Longo  
Jeff Malpass  
Ron Martindale Jr.  
Peter McMahon  
Jim Mignault  
Marcello Napol  
Cliff Nordal

Joseph O’Neill  
Mira Ratkaj  
Rick Spencer  
Dr. Donald Taves  
Tania Testa  
Patrick Tremblay, *Vice Chair*  
  
Michelle Campbell,  
*President & CEO*



**“As a foundation board member, I have the good fortune to bring thanks to donors. When I do, I often wish that each one could see first-hand the meaningful difference that they have made in the lives of so many. We are extremely grateful to all donors who continue to give from their hearts.”**

JIM MIGNAULT, Volunteer Chair, Events, Partnerships & Sponsorship Committee

## Showing gratitude

LEITH COGHLIN pictured with CHERYL, LINDA and TAMMY of the Sexual Assault and Domestic Violence Program



### LEITH COGHLIN

AS A RESIDENCE SUPERVISOR, LEITH WAS RESPONSIBLE FOR ENSURING THE WELL-BEING OF STUDENTS. On occasion, he accompanied women to St. Joseph's Regional Sexual Assault and Domestic Violence Treatment Program. He saw first-hand how women who survived the trauma of abuse were able to find comfort, empowerment and healing.

After graduation, Leith began thinking about the many ways in which he could further serve his own community. He chose to make a personal donation of life insurance to support the Sexual Assault and Domestic Violence Treatment Program. “By making a legacy gift, I can give even more and support a program that offers hope to women and children in need,” says Leith.

**“By making a legacy gift, I can give even more.”**

LEITH COGHLIN

### THE W. GARFIELD WESTON FOUNDATION

FOR THREE GENERATIONS, THE W. GARFIELD WESTON FOUNDATION HAS MAINTAINED A FAMILY TRADITION OF HELPING CHARITABLE ORGANIZATIONS ENHANCE THE QUALITY OF LIFE OF CANADIANS. In 2008, The W. Garfield Weston Foundation made an extraordinary investment establishing The Miriam Burnett Research Chair in Urological Sciences.

Their support advances the discovery and understanding of urological disease prevention and treatment, probiotics and functional foods, and honours a remarkable, gracious woman with a giving spirit – the late Miriam Burnett.

### DOROTHY MILLS

DELIVERING CARE TO PATIENTS AND RESIDENTS REQUIRES TRUE PARTNERSHIPS WITH DONORS. St. Joseph's Partners in Care is a special donor group who make annual gifts of \$250 or more. “The care is excellent,” says Dorothy Mills. “I have been coming to St. Joseph's for years, and they treat me with respect and such kindness. I make my donations as a way to say thank you and give back for everything they have done for me.”



MIRIAM BURNETT

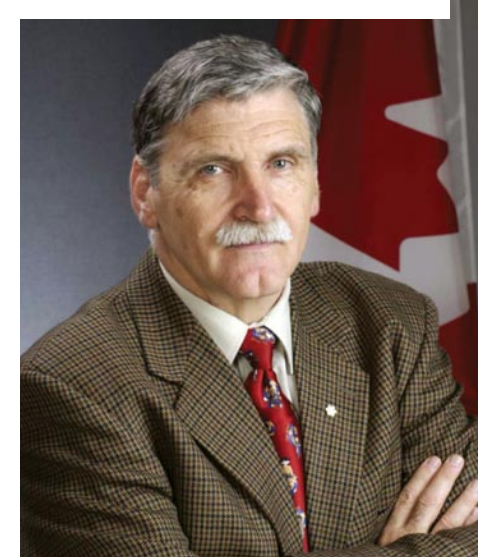
### JOY AND TONY ABBOTT

JOY AND TONY ABBOTT HAVE MADE A GIFT TO ST. JOSEPH'S EACH YEAR FOR THE LAST 25 YEARS. They are part of a special group of donors who have made annual donations to St. Joseph's for 10 or more consecutive years together totalling more than \$19 million. “Over the years, we have been involved with the boards of the hospital, foundation and Lawson Health Research Institute,” says Tony. “Through this experience we have been inspired by the tremendous work undertaken each and every day all in support of improving patient care. Making a gift each year is our way to ensure that care will be there for our children, grandchildren and the community that we live in.”

### GENERAL DYNAMICS LAND SYSTEMS CANADA

WITH A STRONG COMMITMENT TO SUPPORTING THE SOLDIER, GENERAL DYNAMICS LAND SYSTEMS CANADA HAS GENEROUSLY SUPPORTED MANY PROGRAMS THAT BENEFIT VETERANS CARE. This year, they also became the presenting sponsor of the Breakfast of Champions event. “Through the Breakfast and Lieutenant-General Roméo Dallaire's presentation, we are able to support community based programs for those living with mental illness and increase awareness of post-traumatic stress disorder,” says Ken Yamashita, manager, corporate affairs for General Dynamics.

LIEUTENANT-GENERAL ROMÉO DALLAIRE



“Through the Breakfast of Champions and Lieutenant-General Roméo Dallaire's presentation, we are able to support community based programs for those living with mental illness and increase awareness of post-traumatic stress disorder.”

KEN YAMASHITA, Manager of Corporate Affairs for General Dynamics



**IAN CAMPBELL**

IAN CAMPBELL BELIEVES THAT A BUILDING, EVEN A STATE-OF-THE-ART FACILITY WITH CUTTING-EDGE TECHNOLOGY IS, IN THE END, ONLY BRICKS AND MORTAR. It is the people of St. Joseph's; the caring staff at every level that gives St. Joseph's its true value. "My family has been cared for at St. Joseph's for generations, and always with warmth and compassion. When the opportunity to sponsor the Signature Speaker Series was presented to our company, iCONNECT, we were pleased to be in a position to participate," says Ian. "Not only does this event bring world renowned speakers to our city, it provides funding for St. Joseph's programs."



THE CAMPBELL FAMILY AND ARCHBISHOP TUTU

**VICKY FORD**

FOUR MONTHS PASSED, AND KYLE REMAINED IN A COMA. He wasn't responding to therapy or treatment, and in fact, he was getting worse. Thankfully, he was transferred to the Acquired Brain Injury Unit at Parkwood Hospital. A week later, things began to change. "I remember the first time I made eye contact with him," says Vicky, "and then my son Kyle smiled at me. It is for that moment, and all the wonderful moments that followed, that I am giving back to Parkwood Hospital."

Vicky and her family were so grateful for Kyle's care that they decided that they would make a donation in support of the unit on the anniversary date he was transferred there for care. Kyle wanted to do more though, and so they planned an event – an evening of music and celebration. And, thanks to their friends, the community of Ridgetown, and so many others, they were able to raise \$12,000 for the unit. Plans are already underway for a second event to take place in November 2009.



I remember the first time I made eye contact with him," says Vicky, "and then my son Kyle smiled at me. It is for that moment, and all the wonderful moments that followed, that I am giving back to Parkwood Hospital.

VICKY FORD

VICKY, KYLE AND JOHN FORD  
AND JULIE GAGHARDI

**"In a challenging economic period, St. Joseph's Health Care Foundation increased donations for patient care, education and research, while maintaining strong expense discipline. Investment performance, although negative, compared well to many other institutions and foundations with large endowed funds."**

RON MARTINDALE, Volunteer Chair, Finance &amp; Audit Committee

## Making sense of the dollars

DONORS FROM ACROSS THE COUNTRY, AND INDEED AROUND THE WORLD, CONTINUED TO SUPPORT THE WORK OF THE ST. JOSEPH'S FOUNDATION. Gifts totalling \$9.6 million were donated marking a 32 per cent increase over last year and the highest level of donations received in the last five years. Programs across St. Joseph's Health Care, London received support; however, of particular note was \$3.8 million added to endowed funds providing permanent funding for research and patient care.

Total expenses incurred to raise funds and administer grants was \$3.1 million, virtually the same as last year.

While the foundation's investments are conservatively invested, the large global decline in all forms of investment resulted in a decline in value of 9.7 per cent or \$4.4 million. No long-term investments were sold during the last year, meaning the net reduction in value was unrealized. Accounting rules require investments to be recorded at their current market value to enable stakeholders to receive a transparent view of all assets.

Total assets were \$40.4 million at March 31, 2009. The reduction from last year was due to the large grants made to the hospital as well as the impact of the decline in the market value of investments. Endowed funds reached \$30.8 million last year, an increase of 26 per cent over the last five years.

In addition to the condensed information provided in this report, full audited financial statements are available by contacting the foundation office at 519-646-6085 or by email at [sjhcfoundation@sjhc.london.on.ca](mailto:sjhcfoundation@sjhc.london.on.ca).

**DONATIONS INCREASED  
32 PER CENT OVER LAST  
YEAR, THE HIGHEST  
LEVEL OF DONATIONS  
RECEIVED IN THE LAST  
FIVE YEARS**



“The allocations committee of the foundation board has the important task of reviewing all grant requests submitted for care, teaching and research programs. Comprised of hospital staff, community and board members, we are committed to a very thorough and thoughtful analysis of each request. As stewards of donor funds, we take that responsibility seriously.”

MIRA RATKAJ, Volunteer Chair, Allocations Committee

## Improving patient care

THE FOUNDATION GRANTED **\$7.3 MILLION** TO SUPPORT PROGRAMS ACROSS ST. JOSEPH'S HEALTH CARE LONDON AND LAWSON HEALTH RESEARCH INSTITUTE. In the last six years, these grants have totalled \$33.2 million. Included in this year's funding was \$5.3 million in donor gifts provided to support the many redevelopment efforts underway at St. Joseph's and Parkwood Hospitals.

There were more than 150 grants awarded, ranging in value from \$60 to \$5.28 million; what follows are just a few examples. A more detailed listing with descriptions of the foundation's endowed funds is available on the foundation website at [www.sjhcfoundation.org](http://www.sjhcfoundation.org), and in the November 2009 Vim & Vigour magazine.

From left: CLIFF NORDAL, PAUL KITELEY, MICHELLE CAMPBELL, GRAHAM PORTER



### CARE

MORE THAN **\$6 MILLION** WAS GRANTED TO SUPPORT THE DELIVERY OF CARE TO PATIENTS AND RESIDENTS.

#### TAKING CARE OF THOSE WHO TOOK CARE OF US

THE VETERANS CARE PROGRAM AT ST. JOSEPH'S IS A HOME FOR CANADA'S WAR VETERANS. Enhancing Veterans' health, sense of well-being and quality of life can be achieved through private support from our community. Thanks to the generosity of donors such as the Kitchener-Waterloo Poppy Fund, more than **\$160,000** was granted to support a variety of special needs including the purchase of specialty air flow mattresses, the funding of dementia care education for staff and special outings for veterans to the local theatre.



ENHANCING VETERANS' HEALTH, SENSE OF WELL-BEING AND QUALITY OF LIFE CAN BE ACHIEVED THROUGH PRIVATE SUPPORT FROM OUR COMMUNITY

#### ENHANCING QUALITY OF LIFE

PERSONAL HAPPINESS AND FULFILLMENT ARE CRUCIAL TO THE OVERALL HEALTH AND WELL-BEING OF RESIDENTS IN MOUNT HOPE CENTRE FOR LONG TERM CARE. The Ontario March of Dimes Camp is a week-long vacation in the outdoors providing residents with new experiences, reinvigorating the spirit, and creating enriching memories. The Dr. Vincent and Angela Callaghan Memorial Fund provided **\$604** for two residents to attend the camp.

#### A HOSPITAL FOR TODAY AND FUTURE GENERATIONS

WHEN HE WAS FOUR DAYS OLD, LUC WAS DIAGNOSED WITH A SERIOUS EYE DISORDER, AND AT TWO WEEKS HE UNDERWENT HIS FIRST SURGERY TO REMOVE A CATARACT FROM HIS RIGHT EYE. At four years old, he has received a total of six surgeries and visits his ophthalmologist every few months. Luc has juvenile glaucoma, and until a cure is found, he is likely to continue to be a patient at St. Joseph's Ivey Eye Institute.

Luc is just one of the thousands of patients who receive care at the Institute. Thanks to a grant of more than **\$700,000**, Luc and others will have access to the best examination equipment purchased for the Institute as it expands its services in a new home at St. Joseph's, set to open in 2010.

More than **\$5.28 million** in total was directed to support the overall redevelopment of new research and clinical program space as well as new equipment across St. Joseph's.



LUC reads a book while waiting for an appointment at St. Joseph's Ivey Eye Institute



EDUCATION

MORE THAN **\$330,000** WAS GRANTED IN SUPPORT OF TEACHING AND EDUCATION PROGRAMS AT ST. JOSEPH'S HEALTH CARE, LONDON.

NEWEST TREATMENTS AND BEST PRACTICES

FOR EIGHT YEARS, KEVIN MURPHY HAS BEEN LIVING SYMPTOM-FREE WITH HIV. He is cared for by a multi-disciplinary team at St. Joseph's Infectious Diseases Care Program. Education for caregivers is a key component to delivering the best care and improving quality of life for patients living with the disease. With a **\$6,000** grant from the Dr. Iain Mackie Fund, two staff attended the International AIDS Conference to learn about the newest treatment modalities and best practices available in providing exemplary HIV/AIDS care.



KEVIN MURPHY

VIM & VIGOUR MAGAZINE

VIM & VIGOUR, ST. JOSEPH'S QUARTERLY HEALTH AND WELLNESS MAGAZINE, IS A WAY IN WHICH THE FOUNDATION CONTINUES TO MEET ITS MANDATE TO SUPPORT COMMUNITY HEALTH. This publication provides reliable, and highly useable, health information for more than 50,000 readers across our communities on a myriad of health topics that promote prevention and a healthier lifestyle.

RESEARCH

MORE THAN **\$897,000** WAS GRANTED IN SUPPORT OF RESEARCH PROJECTS AT ST. JOSEPH'S HEALTH CARE, LONDON AND LAWSON HEALTH RESEARCH INSTITUTE. A variety of endowed research funds supported key programs, studentships, fellowships and chair positions in areas such as ageing and geriatrics, diabetes, stroke rehabilitation and ophthalmology. Through this ongoing research and discovery, research teams will continue to advance knowledge of how to prevent, diagnose and treat disease. In 2008, the foundation also granted funds supporting special research projects developing new approaches to care and treatment.

BUILDING INDEPENDENCE

INCREASING THE CHANCES OF SUCCESS FOR MORE INDEPENDENT LIVING FOR PATIENTS IS A KEY OBJECTIVE OF A NEW EXPLORATORY RESEARCH PROJECT FOR THE PSYCHOSIS PROGRAM. The project tests and evaluates "smart" technology in supporting inpatients diagnosed with schizophrenia who have related cognitive impairments. This project will teach inpatients how to compensate for the cognitive deficits of their illness. A grant of **\$12,000** supported the rental of the smart technology and monitoring systems for the project.

Financial highlights

CONSOLIDATED BALANCE SHEET	at March 31	
	2009	2008
ASSETS		
Current assets	\$1,785,170	\$1,526,803
Investments	38,562,629	43,853,299
Equipment	84,179	67,737
Total Assets	\$40,431,978	\$45,447,839
LIABILITIES		
Accounts Payable	\$247,179	\$369,047
Deferred Revenue	540,217	280,549
Fund Balances		
Unrestricted Funds	289,131	2,393,943
Restricted Funds	8,600,428	11,211,045
Endowed Funds	30,755,023	31,193,255
Total Liabilities and Fund Balances	\$40,431,978	\$45,447,839

HISTORICAL FINANCIAL OPERATING HIGHLIGHTS

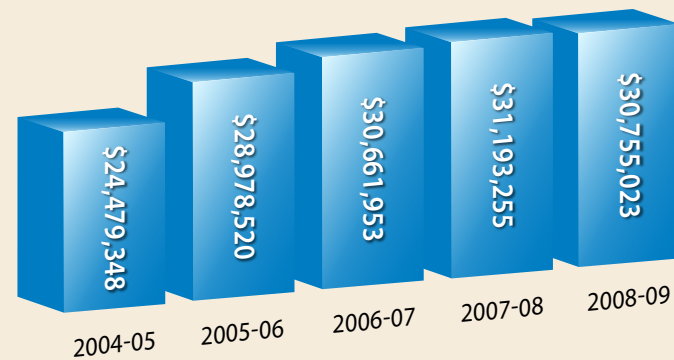
Period	Donations Received	Net Investment Income	Expenses	Grants
2008-09	\$9,589,585	-\$4,367,280	\$3,085,088	\$7,290,878
2007-08	\$7,272,940	-\$235,077	\$3,130,192	\$4,815,763
2006-07	\$7,126,249	\$3,831,382	\$2,737,393	\$12,831,172
2005-06	\$6,696,291	\$3,475,667	\$2,619,344	\$4,294,556
2004-05	\$7,105,962	\$1,847,865	\$2,876,601	\$1,722,249

Numbers prior to 2005/06 are the combined results of St Joseph's Health Care Foundation and Parkwood Hospital Foundation

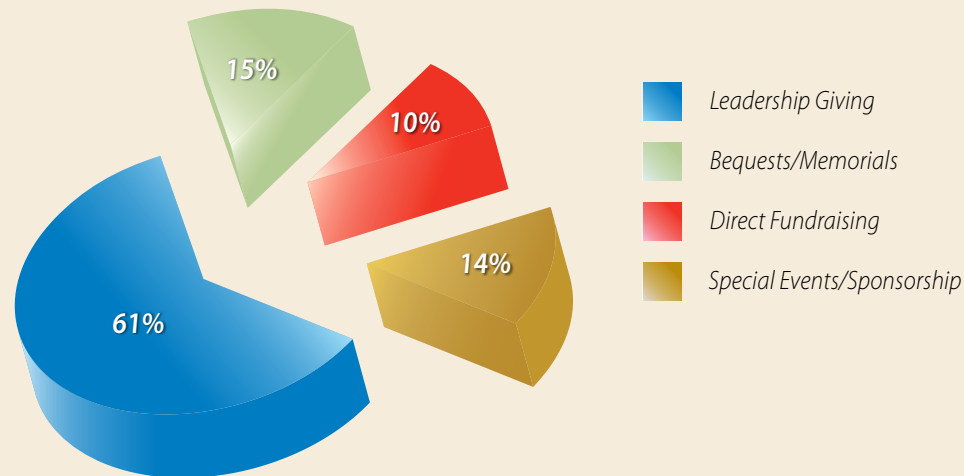
INCREASING THE CHANCES OF SUCCESS FOR MORE INDEPENDENT LIVING FOR PATIENTS IS A KEY OBJECTIVE OF A NEW EXPLORATORY RESEARCH PROJECT FOR THE PSYCHOSIS PROGRAM



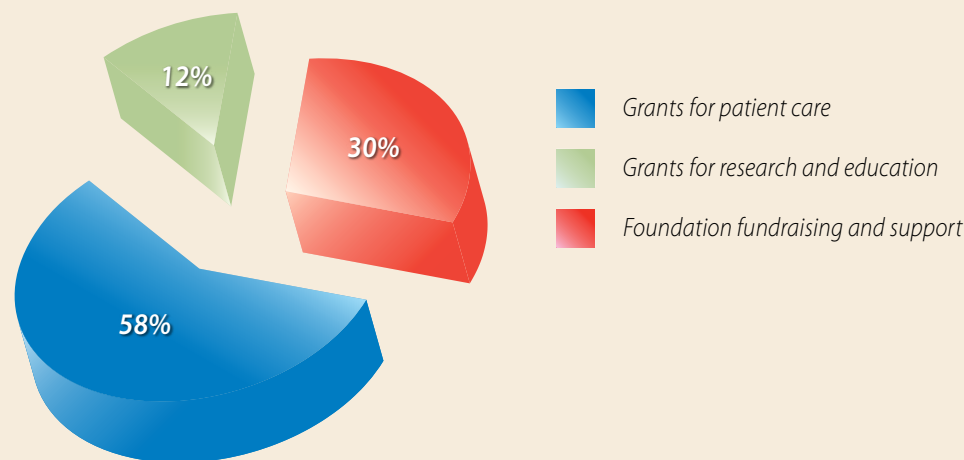
#### ENDOWED FUNDS



#### HOW FUNDS WERE RAISED



#### HOW FUNDS WERE DEPLOYED



#### MISSION

To gather, grow and grant philanthropic funds that enable St. Joseph's Health Care, London to pursue excellence in care, teaching and research.

#### VISION

To be a recognized leader in our fundraising, granting and donor stewardship programs through a passionate commitment to patient care, donor accountability and volunteerism.

#### VALUES

- Respect for donors, volunteers and caregivers and the important role they play in our work.
- Excellence in all aspects of our work, including the pursuit of innovation and best practice.
- Integrity in our fiscal management and public accountability.



Based in London, Canada, St. Joseph's Health Care Foundation supports St. Joseph's Health Care, London, which includes St. Joseph's Hospital, Parkwood Hospital, Mount Hope Centre for Long Term Care, Regional Mental Health Care London and St. Thomas and Lawson Health Research Institute.

#### ETHICAL FUNDRAISING & FINANCIAL ACCOUNTABILITY

St. Joseph's Health Care Foundation is committed both through policy and practice to ethical fundraising practices and the highest standard of financial accountability. In 2008, Imagine Canada redefined the criteria associated with its ethical trustmark. After a thorough review of all policies and procedures, St. Joseph's Health Care Foundation applied for and once again received status under the new guidelines. St. Joseph's is one of only 180 national charities to have been granted use of Imagine Canada's ethical trustmark.







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*For a complete set of financial statements  
including notes, visit our website at  
[www.sjhcfoundation.org](http://www.sjhcfoundation.org)*

On an historic visit to St. Joseph's,  
ARCHBISHOP DESMOND TUTU performs a  
healing ritual with nurse BRENDA DONE.

